

## Information for groups

### Instructions for drivers/bus operators

When you arrive at Verla, follow the signs to the car park: Turn on to Kantokoskentie road (Nisus direction) and into the car park after about 100 metres. The car park does not have other entry points for road traffic. Parking spaces for buses are located at the Kantokoskentie side of the car park. Buses can reverse into the spaces marked with bus signs. Visitors must walk through the car park to the museum area, and not cross the fence.

There is another car park before the Verla Clubhouse on the left side of the road, about 300 metres across the bridge at Verlantie.

### Safety instructions

When moving to the museum area, visitors must cross the Verlantie-road and watch out for traffic. While walking along the road, for example to the workers' housing exhibition or the start of the forestry trail, visitors should observe general traffic regulations. There is occasional service traffic in the museum area, and a service and maintenance road runs through the area. There are areas with risk of falling at the end and the west side of the drying plant.

Dangerous current: The car park ends almost directly at the Verlankoski rapids, where the current is very strong. There are 2 power plants about 150 metres downstream. There are also dangerous currents past these power plants. **It is dangerous to move or stay near the river bank.**

The floors of the old mill buildings are uneven in places, and there are rails and turning wheels, so visitors should be cautious. The tour also includes steep staircases, which should be navigated carefully.

In the event of an accident, the assembly point is the museum car park.

**For security reasons, entry to KSS Energia Oy's power plant area is prohibited.**

### For tour leaders

Museum/mill visits are always conducted by a guide. The duration of the tour is about an hour, including a ten-minute documentary about the mill's last summer of operation. Indoor photography and touching the museum exhibitions are prohibited. Parents are responsible for their children during the tour.

Visitors should arrive at Verla at least 15 minutes before the start of their booked tour. A public toilet is located in the stables at the edge of the museum area. Tour leaders may inform the museum's reception desk of their group's arrival.

**Workshops:** Pikku Kippo ceramics studio in Verla organises two workshops in the stables: handmade paper or capturing nature in clay. EUR 45 per hour + material costs, incl. VAT. The sessions are tailored for different themes and group sizes. Enquiries: +358 400 550 864, Liisa Raskinen.

**Lunch café:** Verla's lunch café is located in the middle of the museum area in a feldspar brick building, and serves fresh savoury and sweet pastries from the local Keskitalo farm bakery and a tasty lunch every day during the summer. Group lunches are available by prior arrangement. The current group menu is available on Verla's website. Tel. +358 40 5795211  
verlanmakasiinikahvila@gmail.com

**Wine tasting:** The wine shop is located at the far end of the café building. Viiniverla Oy organises guided wine tasting sessions for groups by prior arrangement. Duration 30 minutes, group size 10–50 people. EUR 8 per person, including tasting 2 wines. Tel. +358 40 5309224 [viiniverla@viiniverla.fi](mailto:viiniverla@viiniverla.fi)

**Shops:** Handicraft shops in the stables during summertime: Vintage Frilla sells clothing and decorations from the past alongside the Pikku Kippo ceramics shop. Jaalan kädentaitajat sells handicrafts produced by local artisans, while Torkel Design sells wooden goods.

**Museum area:** In addition to the museum tour, visitors can explore the area by themselves. The museum area has a small history trail equipped with signs (starting from the rock painting viewing area). A guided walk along this trail is available in addition to the mill tour (groups of more than 10 people, EUR 8 per person).

Free admission to the exhibitions in the area: There is a small permanent exhibition downstairs from the information desk, information on the fire-fighting team in the fire equipment shed across the information desk and a log floating exhibition in the frame saw building. In the middle of the museum area, there is a world heritage exhibition (2018) in the bale warehouse. The Lippu Cottage (near the clubhouse car park) has a small exhibition on workers' housing.

**Smoking is only allowed in the designated smoking area at the end of the stables.**

**Forestry trail:** Visitors can combine their visit to Verla with the forestry trail set up by UPM Forest, starting from the car park next to the Verla clubhouse. The two-kilometre trail has ten points of interest describing different growth stages and nature and landscape preservation. For protection from ticks, visitors are recommended to wear long trousers and check themselves for ticks after completing the trail.

**Rock paintings:** Next to the car park (on the road to Nisus) there is a viewing area with a black fence on the other side of the rapids to the rock paintings. The oldest layers of the rock paintings are estimated to be 7000 years old.

**Accessibility:** The museum's film hall is wheelchair accessible, but inside the mill there are steep staircases up and down, so it is not possible to do the whole tour in a wheelchair. When the rest of the group goes downstairs and continues to the drying plant, visitors with reduced mobility can wait upstairs and learn about these areas with the help of an assistant until the rest of the group returns upstairs. The guides will take this into account and give longer descriptions upstairs and shorter ones downstairs and in the drying plant.

There is an accessible toilet located in the old stables of the mill area with the other public toilets.

Tickets can be collected up from the customer service desk in the museum area. You can pay with cash or with most major debit and credit cards. If needed, billing information should be provided with the booking.

## **Contact**

### **Museum customer service**

Tel. +358 2041 52170 / [museum.verla@upm.com](mailto:museum.verla@upm.com)

### **Verla lunchcafé /Makasiinikahvila** (group meals and coffees)

Tel. +358 40 579 5211 / Eija Jälkö

### **Viiniverla** (wine presentations and tastings)

Tel. +358 40 530 9224 / Juha Kuronen

### **Jaalan kädentaitajat**

Tel. +358 45 264 2990

### **Pikku Kippo ceramics studio** (workshops)

Tel. +358 40 0550 864 (Liisa Raskinen)

### **Torkel Design**

Tel. +358 50 3403 550

### **Tervarumpu shop and Verla Cottages**

Tel. +358 40 0718 248